

**MEETING AGENDA**

Brian Blank, Chairperson

The regularly scheduled WVC Clean & Beautiful Committee meeting will be held on Saturday, October 26, 2024, at 9:00 A.M. The meeting will be held in-person at the Utah Cultural Celebration Center (1355 W 3100 S, West Valley City, WVC, UT 84119). Members of the press and public are invited to attend. Committee Members should RSVP to Karin Toone at 801-232-7302 if they are unable to attend. Posted October 23, 2024.

REGULAR COMMITTEE MEETING

- 1) Call to Order and Welcome **Call to order 9:32 am**
- 2) Approval of Minutes **1st Misty 2nd Jim. Approved unanimously**
 - a) September 25, 2024
- 3) Questions
- 4) Membership
 - a) 2025 Meeting Schedule **Committee is in agreement that we forgo August meeting to accommodate for SummerFest. Committee is good with schedule.**
 - b) Meeting space **Meetings will be at the UCCC possibly in room 104. More information will be sent out.**
 - c) Committee Overview
 - i) Understanding of committee purpose **Committee agrees with purpose of committee. Slight grammatical changes have been made. Misty motion to approve the increase of 17 members and 2 city staff. Motion approved 1st Tiffine. Unanimous approval**
 - ii) Participation/expectations of committee members. **Attendance is expected but not mandatory there are two avenues for attendance.**
 - iii) Membership Vacancies **Misty motion to approve the increase of 17 members and 2 city staff. Motion approved 1st Tiffine. Unanimous approval. 5 vacancies. The committee would like to invite interested parties to City Hall Holiday Decorating. Sarra, Mayor Lang, Pam, Brian and Tiff's is up in June 2025.**
 - iv) Making the Committee more visible. **The committee is asked to recognize by Mayor's kudos what people are doing around the city. Committee would like to do a card to thank people for their community spirit and decoration. We will bench this topic and add it to the January agenda.**
 - (1) **Past award winners/sharing information on the committee. Share information with past award winners regarding litter pick-up events. Share information about events with them and keep them as contacts.**
- 5) Business
 - a) Committee Communication **Jim asked that we always follow up with a thank you letter from the Mayor for donations. Calendar invites, texts, and email communication is appreciated.**
 - b) Website **Website up to date. Be part of the C&B Committee. More information about the committee calendar of events, etc.**
 - c) Social Media Plan **Social media challenge. Share information about graffiti. Post ten spring time tips, look into national holidays for clean-up. Neighbors taking care of their own parks? Bring it up to Parks and Rec for a campaign of neighborhoods taking care of their own park. What are the limitations? Talk to Parks and Rec and put together a campaign. Increase of home value because of curb appeal**
 - d) Updated contact list **All emails and phone numbers are correct.**
- 6) Questions



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- If you are planning to attend this public meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify the City at least eight or more hours in advance of the meeting and we will try to provide whatever assistance may be required.
- The person to contact for assistance is Craig Thomas, (801) 963-3285.



BREAK

- 7) Question Review
- 8) Projects/Events
 - a) Awareness Campaigns **Misty idea: Pay it forward from Yard Award winner to community improvement for campaigns and Clean-Up projects. The Power of Kind Campaign to join into it. Extra mile campaign on November first, proclamation has been read at City Council.**
 - b) Yard Awards & Reception **Ideas to talk about to have a story in the new about Yard awards and interview a couple of winners. Change winner to not be able to be awarded in 10 years instead of 5. Houses will be marked in 5 in red and 10 in yellow. Idea from Alex and Karin to instead of inviting them to any of the Fests invite the Awards to City council. Proclamation read, reception and photos taken with city council after meeting. Karin will talk to Ange and Nichol to fit that into September 2025 council meeting agendas.**
 - c) Fests **Committee would like to have FallFest at Roots Farm. Consider the school district fall break calendar for planning FallFest. Additional bags for decorating. Art educator volunteered to do an art project. Ideas for WinterFest, ice rink at the fitness center. Committee is looking for ideas on banners, electronic or otherwise so the advertisement for all events is more visible around the city.**
 - d) Street Banners **Limited by budget on adding a new set of banners. We are waiting to hear about the budget this year so we can add them to our to do list for the year 2025. Find location map for banners.**
 - e) Service Projects/Butterfly Garden **Pet park before doing anything on park go asses park to see if there are budget needs. UCCC clean up and mulch for 2025. Butterfly garden needs a new plant or two. In May after that go to the UCCC for clean up.**
- 9) Connectedness
 - a) C&B Litter Pick-up, Nov, 16 **Community Preservation Building. Calendar invitations will be sent.**
 - b) Grizzlies Game Night, TBD **Mayor Lang will get a suite for committee Craig will look into dates.**
 - c) Summer BBQ, **TBD**
 - d) Holiday Lobby Decorating, Nov 23 **9-12 pm Possible committee members will be invited.**
 - e) Holiday Party and gift exchange **December 4, 2024 6-8 pm at Mayor Langs Greenhouse**
- 10) Budget **Main focus is street banners**
- 11) Other Business
- 12) Adjourn

NEXT COMMITTEE MEETING

Date: **TBD, 2025**, at 5:30 p.m.

Location: TBD and Electronically

Format: Regular Committee Meeting



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